

Amplify Our Message!



We Are Public Schools is off to a great start to raise awareness for our public schools, highlighting the good work of UTLA members, parents and students who support their neighborhood public schools.

UTLA has sponsored more than 100 outdoor ads throughout Los Angeles and soon digital ads will be featured online.

In the ad, each person featured describes what public education means to them, in one word, including: “empowerment,” “community,” “imagination” and “freedom.”

We are encouraging all UTLA members, family and friends, to amplify this message through social media. What does Public Education mean to you?

Post to your Facebook, Twitter or Instagram account: *“Public Education means (your response here)”* using these hashtags:

#WeArePublicSchools

#UTLA

#BackOffBillionaires

www.WeArePublicSchools.org