

Talking Points for Parent Outreach

1. Introduction

- a. *(Make sure you introduce yourself if you don't know them; the fact that you teach at their kid's school will go a long way to opening up a conversation.)*
- b. For over a year we have been asking the district to add more nurses and counselors and for smaller class sizes and
- c. fair wages for teachers. We need more funding for our schools.
- d. (Give them the parent leaflet, if you have it, and point out some highlights.)

2. Listen and Agitate

- a. Do you think these are important improvements to win for our kids?
(Probe by asking questions.)
What do you want most at this school?
(Many parents who have fought co-location will be happy to see our platform on charter regulation.)
- b. The district is refusing to make these improvements even though they sit on a \$1.86 billion reserve!

3. Plan to Win

- a. We may have no other choice but to go on strike to fix our schools. 98% of LAUSD teachers voted to go on strike if the district does not make these improvements.
- b. We will need to make sure educators and parents are working together.

4. Ask

- a. Will you support us?
- b. The first thing for you to get involved is to please write down your contact information.
(If you have a meeting scheduled, invite them.)
- c. Second, we need to demonstrate support in our neighborhoods. We are asking parents to post this sign in the window of your home and keep it up until we win more funding for our schools. Will you put this sign in your window?