



Chapter Talking Points

February 11, 2020

Info for chapter leaders

Don't miss the February 19 Area meeting

- Be sure to attend the February 19 Area meeting next Wednesday, February 19. This meeting will be held just a couple of days before the voting period begins on Feb. 22, and less than two weeks from election day, March 3. It is crucial that we step up our campaign efforts during this final stretch. We will be distributing information on UTLA's endorsements, voting procedures, and more. Do not miss this Area meeting. If you absolutely cannot attend, send a representative from your site.

Bring the Schools and Communities First petitions to the Feb. Area meeting

- Keep working on the Schools and Communities First petitions until next Wednesday, February 19 and be sure to bring them to the Area meeting. We need to turn in as many signatures as possible to ensure this initiative is on the November ballot.

Talking points for chapter meetings

Let's win this race! All in for the Teachers' Choice!

- Voting starts in less than two weeks, February 22. We need to continue campaigning for our candidates with a new sense of urgency during these last days. Remember, the School Board elections will affect our healthcare, salary, class size, staffing, etc. To push our four School Board candidates to victory on March 3, we need to continue walking and knocking on doors to take our message to voters: Patricia Castellanos in District 7, Jackie Goldberg in District 5, George McKenna in District 1, and Scott Schmerelson in District 3. ***Regardless of where you live, be prepared to campaign with us for these four candidates because their decisions will impact the entire district.***
- **All UTLA Chapters participate in at least 2 Saturday and Sunday Precinct Walks between now and March 3.** Chapter members will meet at the UTLA campaign offices in Carson and Van Nuys and be assigned to neighborhoods for voter outreach in pairs.

See your chapter chair today to sign up.

UTLA Campaign Offices:

Walks for Board Districts 5 and 7

103 W. Carson Street

Walks for Board District 3

6634 Valjean Ave., Van Nuys CA 91406

Times:

Saturdays 10 AM to 2 PM, Sundays 10:30 AM to 2:30 PM

If you are interested in walking individually, visit www.lateacherschoice.org to sign up and for more information.

- **WHAT TO EXPECT**

Weekend Precinct Walks: Members meet at the campaign office to get materials and a quick briefing on message and the PDI mobile app. The PDI app is the tool we use to organize our voter outreach. It shows a map of the houses you are going to on your phone, provides the name of the voter and a place for you to record their response. Members go out in teams of two and knock on the doors of the assigned houses to talk to voters about what matters to you as a teacher, what matters to them as a community member and why our candidates are the best for public education. Our experience is that people love hearing from teachers about the school board campaign. They trust us.

UTLA's anti-privatizers billboard makes a splash

- As part of the more than 75 billboards in the new phase of the "We Are Public Schools" public awareness campaign, one prominently placed billboard on Highway 5 heading into downtown LA calls out the top billionaires who try to buy local elections and other architects of the anti-public education agenda.
- The billboard is catching the attention of the public and the media. Diane Ravitch titled her latest blog posting "UTLA Shames the 'Corporate Special Interests' with Billboards". "The United Teachers Los Angeles is militantly fighting back against the privatizers who are attacking public schools and seek to divert public money to charters and vouchers. The UTLA embodies **Resistance to privatization and to those who oppose full funding of Los Angeles' public schools,**" Ravitch added.
- Read [Diane Ravitch's blog](#)
Read [UTLA's press release](#)

UTLA action calendar

February 12: House of Reps meeting

March 18: Area Meetings

Primary Election Calendar

February 8, 9, 15, 16, 22, 23, 29, 30: Saturday and Sunday Precinct Walks

February 22 through March 3: Voting period

March 3: Election day (last day to vote)