

# Chapter Talking Points

October 19, 2020

## Info for chapter leaders

### **Our number one priority: Winning the Prop 15 and School Board races**

- There are only two weeks left to the election. We must step-up our work on the Prop 15 and School Board campaigns to counter the millions spent by large corporations and privatizers to defeat us. Continue using our three-step plan below. Winning the School Board seats and passing Proposition 15 are our main priorities at this time.
  
- **Our three-step plan to win:**
  1. Get commitments from every member to vote for Prop 15 by asking them to sign onto this online pledge <https://www.utla.net/yes-prop-15-pledge>
  2. Recruit at least 5 members from your chapter to join you for phone banking (from home) for 4 hours. Sign up here <https://lateacherschoice.org/#campaignnow>
  3. GET OUT THE VOTE: Follow up with every voter on your roster and:
    - 1). Confirm that all supporters of Prop 15 vote. You can see those in your chapter marked with a “2” in the Prop 15 Column of the roster
    - 2). Encourage all members registered in Board District 3 and 7 to vote for Scott Schmerelson (BD3) and Paty Castellanos (BD7)
  4. Attached is [power point presentation](#) you can use in chapter meetings about the Prop 15 and School Board campaigns.

#### Rosters

Chapter Rosters are updated regularly and sent to your chapter email. Your roster indicates who is registered to vote in Board District 3 or Board District 7, and who has already officially declared their support for Prop 15 by signing the online petition. Chapter Chairs, If you did not receive your special chapter email and password, or are having any issues logging in please visit the page below and fill out the form, visit <https://www.utla.net/resources/tech-help-request-form>

[Oct. 12 Power Point presentation](#) (will download)

[Oct. 12 Power Point presentation](#) (PDF)

[Prop 15 FAQ](#)

[Prop 15 Pledge](#)  
[Phone banking sign up](#)

## Talking points for chapter meetings

### **It is up to us to help our schools and communities - Vote YES and support Proposition 15**

- It is up to us, who know first hand the need for services and resources in our schools, to be the strongest and loudest advocates for Prop 15.
- It is up to us, who delivered thousands of signatures to get Prop 15 on the ballot, to finish what we started by working to pass Prop 15 and so deliver the funds our schools and communities so sorely need.
- And it is up to us, who know Proposition 15 from its inception, to speak up against the lies being spread by its opponents and financed by corporate greed.

[Commit to vote Yes](#) and encourage friends and family to read the actual ballot measure and check out the facts at [www.yes15.org/debunk](http://www.yes15.org/debunk).

- **PROPOSITION 15**
- **RECLAIMS** \$12 billion per year for K-12 schools, community colleges and local communities
- **CLOSES** commercial property tax loopholes that allow big corporations like Chevron & Disney to avoid paying their fair share
- **ENSURES** full transparency & accountability for all reclaimed revenue
- Completely **EXEMPTS** all residential properties
- **PROTECTS** homeowners and renters
- **EXEMPTS** smaller businesses valued at under \$3 million and agricultural land
- Only 10% of the biggest, wealthiest commercial properties will generate 92% of the revenue

### **Don't let out-of-town privatizers take over the School Board**

- With election day practically around the corner, our School Board candidates, Scott Schmerelson in District 3 and Paty Castellanos in District 7, are under heavy fire from our opponents who, it appears, have access to unlimited funds. Evidently, the billionaire privatizers will spare no expense to get control of our

school board.

- But we can't and we won't let them win. Our jobs, our benefits, the future of our schools and our students, are all on the line. To overcome their money advantage, we need to sign up in droves to phone bank these last two weeks. We need to swarm like bees to the phones taking our message to voters
- We're on the final stretch with two weeks left to election day. If we want a responsible School Board that will work for all children and respect educators, let's act now. If we don't want a school board bought by and beholden to out-of-town billionaires, let's act now. There is no time to lose. Click [this link](#) now and sign up to phone bank today.

In addition to our Monday-Friday phone banks from 4 pm to 8 pm, we are expanding our phone bank hours on the last four weekend days of our campaign:

- Saturday, October 24, noon-8 pm
- Sunday, October 25, noon-8 pm
- Saturday, October 31, noon-8 pm
- Sunday, November 1, noon-8 pm

**Every phone call makes a difference. Join your colleagues and sign up to phone bank today at [lateacherschoice.org/#campaignnow](https://lateacherschoice.org/#campaignnow) .**

## **UTLA House of Reps nominations are now open**

- Self-nominations are now open to serve for the 2021-22 term on the UTLA House of Representatives, the policy-making body of our union (see Article V- House of Representatives). The House of Representatives meets six times a year to debate policy and vote on motions that determine UTLA's direction. UTLA members can self-nominate based on their school and House Electoral District.
- All UTLA members in good standing are eligible to nominate themselves. In those electoral districts where the number of candidates exceeds the number of House seats, balloting will be held. Other House of Representative members include the Board of Directors, UTLA-R, Committee Chairs, and Representatives specified in Article V, Section 2 b. Links to self-nomination forms have been posted at <https://www.utla.net/about-us/house-representatives> and emailed to members.

## Early Education Center Board of Directors

- There will be a special election to fill a vacancy for the Early Education Center UTLA Board of Director position. Ballots will be mailed November 30 to Early Education Center members. Important: The USPS will not forward mail labeled “Ballot.” If you have moved, please make sure that UTLA has your current contact information by using the [Update Your Information](#) form on UTLA.net. For more info, check out [UTLA's election page](#).

## Special meeting for California State Preschool Program educators

- UTLA President Cecily Myart-Cruz will meet with CSPP educators next Tuesday, October 20, from 3 to 4 pm. If you would like to participate in this meeting, here is the link to join:

<https://zoom.us/j/93349156691?pwd=OFB2VWZIV0hjdTBYYzU4ZDRUNG9Rdz09>.

---

## UTLA calendar

**Oct. 28:** House of Reps meeting

**Nov. 3:** Election Day

**Nov. 4:** PACE meeting

**Nov.12:** BOD meeting

UTLA member communication not authorized by a candidate or a committee controlled by a candidate.