As we mark the one-year anniversary of our strike, a new round of UTLA digital ads and more than 60 billboards are going live throughout Los Angeles. We Are Public Schools 2020 uplifts the diverse professions of UTLA members who provide essential support to our students, from K-12 classroom teachers to Early Childhood educators, PSAs, PSWs, teacher librarians, school nurses, Special Education teachers, Adult Education instructors, and Art educators. Our paid media, school board, and opener bargaining campaigns have a bold visual synergy in order to create awareness and offer a visual presence for our fights through 2020.

#WeArePublicSchools #WhenWeFightWeWin

SEE FULL CAMPAIGN AND BILLBOARD MAP AT www.WeArePublicSchools.org