

Talking Points for Phone Calls to Parents

Outreach for December 15th March

Introduction

Hi, is *[insert parent name]* there? I am *[insert name]*, your child's teacher at *[insert school]*. I wanted to update you with some important news.

The issues

Have you heard that teachers have been fighting for smaller class sizes, an end to overtesting, and more counselors, librarians, and school nurses? *[Feel free to insert a personal anecdote about your working conditions in your school. Allow time for parents to respond and listen to their response.]*

The fact is, we have been negotiating with LAUSD since April 2017. That is a long time, don't you think?

The district has \$1.86 billion in reserves that LAUSD leaders are refusing to spend on these classroom needs. Instead, they are trying to buy teachers off with a pay raise. We rejected that offer.

These issues are too important. We will not give up on our students.

That is why we are gearing up to potentially strike in January. This is about so much more than the issues I just listed—it's about saving public education from billionaire outsiders who want to privatize public education. Their agenda threatens neighborhood schools like ours.

The December 15th March

We would love to avoid striking if at all possible. We know we need to send a loud, powerful message to all of Los Angeles. That is why we are asking you to join us in a march on December 15th in downtown Los Angeles across from City Hall at 10 am. Can I count on you to join me and thousands of other educators and parents?

- *IF YES, share details of your school's plan to attend (e.g., folks in your area are taking public transit together).*
- *IF NO, thank them for their time and move on.*